# Deeply Cultivate the Innovative Road of "The Country's Greatest Person" with "The Great Ideological and Political Course"

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Abstract: At the critical stage of the reform and innovation of ideological and political course, the concept of "Great Ideological and Political Course" came into being in the new era, which just shows the grand pattern of ideological and political education and bears the historical responsibility of cultivating "the country's greatest". Reflect the broad vision that runs through the ancient and modern integration of China and foreign countries, and firmly grasp the context of the times of "advancing with the times"; Emphasize the deep integration across time and space and highlight the vivid practice of "social life"; Focusing on the profound background of the times and absorbing the essence of the times, this paper analyzes the logical relationship between the deep integration of the main channel and the main position in the construction of the "Great Ideological and Political Course", emphasizes the urgency of sticking to the main position of classroom teaching and expanding the space for diversified education, and constructs a practical implementation path: giving full play to the leading role of theoretical teaching, deepening the broad stage of social practice, using the new platform of online teaching, and tapping the potential power of cultural education to promote the "Great Ideological and Political Course" to take root in people's hearts, improve quality and enlighten wisdom.

**Keywords:** major ideological and political course; the great country; innovative practice; educational reform in the new era

In order to implement the fundamental task of cultivating people by virtue and cultivate new people of the times who are responsible for national rejuvenation, we need to deepen the important field of "Great Ideological and Political Course" and explore the innovative road of cultivating "the country's greatest person". On March 18, 2019, General Secretary Xi emphasized in a discussion with teachers of ideological and political courses in schools that the reform and innovation of ideological and political courses should be closely combined with productive labor and social practice to stimulate students to turn their personal ideals into practical actions. Integrating personal pursuit into the great journey of national rejuvenation, establishing lofty ideals, and striving to be a struggler of the times. This speech made it clear that the ideological and political

course in the new era should have both theoretical depth and practical breadth [1] During the National "Two Sessions" in 2021, General Secretary Xi once again pointed out: "We should skillfully use the' Great Ideological and Political Course', and the ideological and political education should not be limited to the classroom, but should be integrated into all aspects of social life." This shows that the teaching scope of the ideological and political course has surpassed the traditional classroom. Covering all corners of social life, these important instructions point out the direction and key points for the integration and innovation of ideological and political courses in the new era. Therefore, it is necessary to actively explore the innovative road of ideological and political courses in the new era, closely combine the "big ideological and political courses" with the social practice of production and labor, realize the unity of theory and practice, and cultivate new people of the times who are responsible for national rejuvenation and help realize the Chinese dream of great rejuvenation of the Chinese nation [2].

### 1 Deeply Grasp the Connotation of the Construction of "Great Ideological and Political Course"

The "Great Ideological and Political Course" represents the new understanding and requirements of the new era for the task of cultivating people in colleges and universities and the reform and innovation of ideological and political courses. This concept emphasizes that ideological and political courses should not only be confined to classroom teaching, but also be integrated into social life practice. The main channel refers to classroom teaching, and the main position refers to social life practice. Together, they constitute the unification of educational objectives, contents and methods. This concept is not an independent curriculum system. It is a new form of ideological and political course, the essence of which lies in whether teachers can integrate the practical experience and practical problems of the times into teaching. In July 2022, the Ministry of Education and other ten departments issued the Work Plan for Comprehensively Promoting the Construction of "Great Ideological and Political Course", emphasizing the opening of schools, mobilizing the resources of the whole society, and building a comprehensive classroom platform and teachers, which provided guidance for the reform and innovation of ideological and political courses. Reflecting the CPC Central Committee's deepening understanding of the construction of ideological and political course, the clear thinking and broad vision, the "Great Ideological and Political Course" puts ideological and political teaching on the basis of social practice and reality in the background of the times, shows its characteristics of large vision, large platform and large teachers, and constructs a new collaborative education system with multi-agents participating in multi-channel and multi-field influence

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### 1.1 "Great Ideological and Political Course" should have a broad vision of "The country's greatest"

The heavy weapon of the country is related to the country and benefits the people's "great ideological and political course". Its core lies in its profound historical insight, broad international vision and strong practical orientation, which fully demonstrates the basic position, thinking mode and theoretical core of historical materialism. As Report to the 20th CPC National Congress of the party said, "Today, the historical changes in the world era are being carried out in an unprecedented way". Respectively corresponding to the vision across the world, running through the historical context and current social practice, which is highly compatible with the grand vision of "the country is the biggest" that the "great ideological and political course" needs, and is intertwined with the changes of the global era and history, and is accelerating the deduction of the unprecedented upheaval in the world. As the cornerstone of Lide Shuren, the ideological and political course bears the dual responsibility of spreading Marxist theory and cultivating successors to the socialist cause, facing the dual mission and special expectations entrusted by the state and the party. The construction of "Great Ideological and Political Course" needs to clarify the orientation characteristics of the course, consider it in the framework of the unprecedented changes in the world and the overall development of the party and the country, understand and apply the theoretical tools of historical materialism from the strategic level of building a socialist modern country and realizing the great rejuvenation of the Chinese nation, and from a long-term comparative perspective, through the torrent of the long-scroll era of history, In-depth analysis of the problem upholds the profound global vision and profound historical vision of China's feelings, examines China's past, present and future, analyzes China's historical node and mission, understands the law of historical process and the trend of the development of the times, grasps the origin, present situation and future of Socialism with Chinese characteristics, and makes the "Great Ideological and Political Course" have new vitality and vitality in the resonance with social reality and the pace of the times [4].

### 1.2 "Great Ideological and Political Course" should have a Big Platform to Connect Inside and Outside The Classroom

The greatness of "Great Ideological and Political Course" lies in its flexible use of various practical media and educational platforms, extending the classroom from the classroom to the whole field of society. Compared with the traditional model, "Great Ideological and Political Course" pays more attention to exploring educational resources with collaborative thinking, integrating the cooperation between schools, enterprises, governments, schools and schools with systematic thinking, innovating teaching with developing thinking, creating practical bases, expanding online space and enriching campus culture. Through the linkage of social large classroom network and new classroom culture hidden classroom, the multi-dimensional expansion of the main position of "big ideological and political course" education aims to deepen the integration of the main channel and the main position in collaborative education, and build an all-round platform integrating theoretical exploration and practical experience with online and offline exchange of red culture. By optimizing the carrier and platform quality of "big ideological and political course" collaborative education, the collaborative supply of theoretical and practical network cultural resources can be realized, and the deep docking of cultural hidden education in the new space of small classroom network can be ensured.

#### 1.3 "Great Ideological and Political Course" should have a Big Pattern of Cohesive Force and Collaborative Education

The construction of "Great Ideological and Political Course" is a systematic project that needs multi-party

cooperation, involving multi-dimensional elements such as the resource space of educating people. All the elements are interrelated and interdependent. Therefore, it is necessary to deepen the concept of all-round education for all employees, expand the subject and way of education through multiple channels, and build a collaborative education system. Colleges and universities should integrate educational resources and gather educational strength. Construct an operation mode in which the Party committee directs the Party, government and departments to do their duty and help each other in society, comprehensively coordinate the responsibilities of each department, integrate the educational objectives and priorities of different grades, and take charge of the educational contents and functions of each course. According to the professional courses of different grades, we will implement hierarchical, classified and phased precision education to strengthen ideological and political courses, stabilize basic courses, pay attention to professional courses, optimize practical courses, enrich teaching carriers, innovate working methods, and scientifically arrange all aspects of educating people, thus forming a big pattern in which classroom teaching and multidimensional educational positions complement each other and develop synergistically.

### 1.4 "Great Ideological and Political Course" should have a Large Number of Teachers who Unite Many Subjects

The construction of "Great Ideological and Political Course" can not be completed by a single subject, and it is difficult to achieve the goal of cultivating people by virtue of ideological and political teachers alone. How to break the situation that teaching and educating people are separated from subject education and quality education, and build a comprehensive education mechanism of the trinity of schools, families and communities is a difficult problem to be solved urgently in the construction of "Great Ideological and Political Course". On the one hand, colleges and universities need to build a team of teachers with abundant quality and excellent business from a

strategic perspective. Follow the "six essentials" and "eight unifications", clarify the sacred duty of each teacher to teach and educate people, strengthen the construction of ideological and political teachers, and condense the consensus that "teachers are the key to the construction of ideological and political courses". On the other hand, while strengthening the ideological and political teachers' team, the whole school should form a community of educating people who do their job, and each teacher should undertake the heavy responsibility of "educating people", identify the starting point of educating people according to the post characteristics, and take it as its responsibility to cultivate new people of the times with both ability and political integrity. Follow the law of education and the law of students' growth, integrate explicit and implicit education throughout teaching, and realize the guidance of values and spiritual shaping in knowledge transfer. At the same time, set up a demonstration post of management service to educate people, commend the model of teaching and educating people, give play to the role of example guidance and encouragement, and urge all teachers to naturally integrate teaching and educating people in their daily work [5].

## 2 The Deep Integration of the "Great Ideological and Political Course" and the Main Position Cultivates the Internal Logic of "The Country's Greatest Person"

Exploring the internal logic of the deep integration of "Great Ideological and Political Course" and the main position to cultivate "the country's greatest person" and clarifying its orientation function can accurately locate the focus of construction, avoid "hard integration" and "formalization", promote deep integration and optimize collaborative education.

#### 2.1 Adhere to the Main Channel of Classroom Teaching for the "Big Ideological and Political Course" to Cultivate "the Country's Greatest" Foundation and Focus

The essence of "Great Ideological and Political Course" is ideological and political course, and its core attribute lies in the systematic teaching of Marxist theory and the ability to integrate ideological and political elements in diversified educational channels. Classroom teaching, as the main form of class teaching, is the central link in the implementation of ideological and political course, and its effect directly determines the actual effect of ideological and political course. The role of classroom teaching in the "Great Ideological and Political Course" is to impart Marxist theory in an all-round way and guide students to establish theoretical cognition. Marx pointed out that theory grasps the masses and can also be turned into material strength. Thorough theory can convince people and touch on the essence of things and Marxist positions, viewpoints and methods. Marxism provides a scientific world outlook and methodology understanding and transforming the world.

At present, China is in a period of profound changes in international order, interest pattern, ideology and culture. Mainstream ideology confronts non-Marxist ideology, and diversified ideological trends affect value judgment. Students have doubts in the relationship between ideal and reality, individual and collective, and China and the world. Teachers need to accurately grasp the students' ideological focus and theoretical confusion, and under the guidance of Marxist theory, combine the history of the party for a hundred years, especially the historical achievements since the 18th National Congress, and expound the internal logic and historical context of Marxism, the Communist Party of China (CPC) and Socialism with Chinese characteristics from the perspective of the unity of history, theory and practice, so as to clarify students' doubts. Teachers should confidently apply Marxist theory and China achievements, scientifically explain "how the world is like", explore

"where human beings are going", and make strategic thinking and countermeasure analysis of "how to deal with China", so as to respond to students with in-depth theoretical analysis and convince students thoroughly.

## 2.2 The Main Position of Multi-Dimensional Education has been Expanded into the Innovation and Growth Pole of "Great Ideological and Political Course"

The "grandeur" of the "Great Ideological and Political Course" means that its construction should not be confined to the classroom or traditional teaching mode, but should build a large platform for interaction inside and outside the classroom, and regard the main position of multi-dimensional education as the focus of innovation and growth. We should persist in running schools in an open way, reflecting the broad vision, multiple subjects, time and space extension and resource sharing characteristics of the "Great Ideological and Political Course". Facing the problems of insufficient motivation, fragmented resources and imperfect mechanism in collaborative education, it is necessary to break the status quo of isolated operations. We should integrate resources inside and outside the campus, including theoretical teaching and practice, online and offline education, and widely stimulate the enthusiasm of all parties in collaborative education. At the same time, it is necessary to make full use of the collaborative efforts of teachers. industry experts and model figures, and build an educational resource pool and an interdisciplinary education alliance covering cross-regional and inter-institutional areas, so as to improve the quality and effect of education.

Follow the principles of interaction inside and outside the classroom, unity of theory and practice, and integration of explicit and implicit education, expand the subject of educating people, integrate resources, build a collaborative mechanism, and scientifically plan all aspects of educating people. Strive to integrate the small class into the social stage, enhance the theoretical explanatory power and realistic persuasiveness of the

ideological and political course through the deep integration of the main channel and the main position, and build a collaborative education system with multi-subject participation, multi-channel effect and multi-scene influence.

## 3 Constructing the "Great Ideological and Political Course" and cultivating the innovative practice of "the country's greatest person"

## 3.1 Make Good Use of the Main Classroom of Theoretical Teaching to Promote the "Great Ideological and Political Course" Deeply Rooted in the Hearts of the People

For a long time, colleges and universities in China have guided students to master theoretical knowledge systematically and cultivate good ideological and political literacy through classroom teaching of ideological and political theory courses, which highlights the unique value of such courses. In view of the theoretical, abstract and general nature of the textbooks compiled by the whole country, and to ensure the comprehensiveness and accuracy of the theoretical system, teachers should consider the cognitive characteristics and level of students on the basis of in-depth study of the textbooks, design effective teaching content that fits the textbooks, and promote the transformation from "textbook system" to "teaching system".

Theory comes from practice, and life-oriented language is a concise practical experience, which vividly expresses objective laws and life wisdom. Compared with obscure theory, popular and interesting life-oriented expressions are more easily accepted and absorbed by students. This means that in order to understand external theoretical knowledge, students need to use written expressions to build a discourse system that conforms to their cognitive structure and acceptance ability, which is the basis for deepening theoretical understanding. Therefore, teachers should not read textbooks mechanically, but should deeply study the key points,

difficulties and students' cognitive characteristics, integrate into the life language, transform the abstract textbook system into a concrete teaching system, explain complex theories in a way that students like, integrate grand theories into social practice, build an explanation framework close to students' expression habits, and transform "grand narrative" into "concrete situation". In the intersection of history and reality, theory and practice, and China and the world, teachers need to solve the transformation from "talking in general terms" to "teaching accurately", realize the smooth transformation and internal integration of teaching material system and teaching system, create vivid teaching content and enhance teaching effectiveness.

### 3.2 Relying on the Social Practice Class to Promote the "Great Ideological and Political Course" to go Deep and Practical

Social practice combines the unity of objective material activities and subjective initiative. Individuals can exert their subjective initiative while being constrained by objective conditions, and realize the harmony between subject and object. As an important carrier of ideological and political education in colleges and universities, practical education is the core demand of building a "big classroom" and a "big platform". President Xi emphasized that the course of ideological and political education focuses on reasoning, and needs to pay attention to methods and explain things in simple terms. Theory originates from practice, and practice is not only the source of theoretical cognition, but also the driving force of its development.

The essence of social practice is to combine the indirect knowledge of theoretical study with vivid social practice, deepen theoretical understanding, promote the transformation of subjective world and enhance cognition. Practice teaching is the innovation point of "Great Ideological and Political Course", emphasizing the experience of red culture and promoting the integration of knowledge and practice. Move the small class to the real scene, deepen students' understanding of the major

theories of national development through vivid practice, and sublimate them into theory, emotion and value recognition. Integrate the resources inside and outside the class, inside and outside the school, online and offline, dock the practice base, build a platform, and build a "big ideological and political course" cooperation model with the school as the core and the participation of the government, industry and enterprises. Colleges and universities need to integrate social resources, grasp the pulse of the times, meet the needs of the industry, and guide students to experience and practice in depth through diversified practical teaching, such as volunteer service, social practice, professional practice and cultural activities. In the process of practice, we should deepen theoretical knowledge, understand the Party's innovative theory, and integrate patriotism, the dream of strengthening the country and the action of serving the country into personal choice and practice to jointly create a "practical ideological and political course". With the help of social practice, the "great ideological and political course" is deeply rooted in people's hearts and realizes the far-reaching influence of education.

## 3.3 With the Help of the New Classroom of Online Teaching, We Can Improve the Quality and Empower the "Great Ideological and Political Course"

With the modern society moving towards digitalization and intelligence, traditional classroom teaching is difficult to adapt to the new trend of the current Internet era, and technological iteration leading the innovation of teaching mode has become the inevitable path of ideological and political course teaching reform. Using network teaching to improve the efficiency of "Great Ideological and Political Course" is not only a simple combination of technology and teaching, but also a need to explore the organic integration of ideological and political course and artificial intelligence from the perspectives of innovation, times and interaction, so as to promote the innovation of technology-driven ideological and political course in colleges and

universities. President Xi emphasized: "The use of new media technology will make the work vivid, promote the deep integration of traditional advantages of ideological and political work and information technology, and enhance the sense of the times and attractiveness." In view of the imbalance between students' demand and teachers' supply, teachers should regard online education as a new growth point, accurately analyze the academic situation through digital technology, understand the characteristics of "online aborigines" students, and customize differentiated teaching plans before class. Using big data feedback, we can accurately grasp students' ideological trends and needs, carry out teaching by learning, solve the problems of teachers' accurate teaching and students' personalized learning, and realize accurate transmission of knowledge and efficient supply of resources. In view of the limited class hours and lack of information, teachers can use the Internet to develop online quality courses, share famous teacher demonstration classes, and build an "online+offline" mixed teaching mode, so that students can obtain rich resources at any time. In order to enhance the attraction of teaching, we can use technologies such as 5G, VR, AR, holographic images, and create an instant interactive immersive teaching space with the help of online exhibition halls, virtual experience halls and smart classrooms, so that students can cross time and space and historical dialogues, integrate theories into vivid stories, vividly display historical relics and red culture, and improve the informationization level of "Great Ideological and Political Course" with digital technology.

## 3.4 The Use of Culture to Educate People Invisible Classroom to Promote the "Big Ideological and Political Course" to Enlighten the Mind and Moisten the Heart

First, explore the path of integrating red resources into ideological and political courses, use red cultural resources to witness the revolutionary struggle and construction achievements, give play to the role of educating people, help students learn the power of truth and belief, and realize the whole process of integration into teaching. The second is to combine the excellent traditional Chinese culture, promote the integration with Marxism, revolutionary culture and advanced socialist culture, glow with new vitality and build a cultural foundation for rejuvenation. Third, give full play to the educational function of campus culture, tap resources, make overall plans, create characteristic brand courses, build a high-quality cultural campus through school history motto education and cultural activities, and form a good atmosphere for educating people with moral culture.

#### 4 Conclusion

The proposal of "Great Ideological and Political Course" in the new era is a deepening and innovation of the traditional ideological and political course. It not only pays attention to the theoretical teaching in the classroom, but also emphasizes the implementation of the concept of social practice cyberspace and cultural education outside the classroom, which requires us to profoundly grasp the connotation and essence of "Great Ideological and Political Course", build a big platform to connect the inside and outside of the classroom, form a big pattern of cohesive force and collaborative education, and condense the teachers of many subjects in the construction of "Great Ideological and Political Course". We should keep the classroom teaching as the main channel, at the same time expand the multi-dimensional education main position, and realize the deep integration between the main channel and the main position. By making good use of the theoretical teaching main classroom, relying on the social practice big classroom, using the network to teach the new classroom and using the culture to educate the invisible classroom, we can promote the "Great Ideological and Political Course" to go deep into the hearts of the people, improve the quality, empower people and enlighten their minds. Through the in-depth implementation of the "Great Ideological and Political Course", we can cultivate more socialist builders and successors with the vision of "the country"

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