## Research on the Promotion of College Students' Personality Development by Labor Education in the New Era

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Abstract: The personality of college students is in the stage of development and perfection, and there are some problems, such as heavy utilitarian heart, lack of necessary life skills and weak moral concept. It is necessary to improve the personality of college students through correct guidance. Labor is the foundation of human development and the foundation of the country. With the continuous excavation of labor functions, labor is no longer a means of making a living. Through labor education, college students establish a correct concept of labor, shape their character and exercise their will. Therefore, carrying out labor education among college students can help them cultivate healthy personality, improve their life skills and enhance their moral awareness.

Keywords: college students; personality; labor; labor education; healthy personality

### Introduction

At the beginning of the founding of New China, the national economy was in the stage of total collapse, the industrial base was weak, the agricultural productivity was low, and people's lives were in dire straits, with hunger and cold. At that time, the country mainly took the construction and resumption of production as its main task, and put forward "serving the workers and peasants, serving the construction and production", supporting the production of workers and peasants through education, and promoting national construction through education<sup>[1]</sup>, and successively promulgated the Provisional Teaching Plan for Middle Schools (Draft) and the Provisional Regulations for Primary Schools (Draft), which gradually formed a good atmosphere for labor education in society. However, due to imitating the education of the Soviet Union, students' academic burden is too heavy, and labor education is ineffective, which makes students generally despise labor education. In response to this phenomenon, in 1955, the Ministry of Education successively promulgated the instructions on reducing the excessive burden of primary and secondary school students, the primary school teaching plan and the provisions on extracurricular activities in primary schools <sup>[2]</sup>, and also clearly pointed out that it is necessary to do a good job in the publicity and education of graduates' labor production and encourage graduates to actively participate.

## 1 "New Connotation" of Labor Education 1.1 Affirmed the Basic Position of Labor Education

In recent years, some young people have appeared the phenomenon that they don't want to work, can't work, and don't cherish the fruits of working people's labor. Even some college students who have received higher education mistakenly think that they should engage in decent, relaxed and high-paying jobs after receiving higher education, and they are eager to "become famous in one fell swoop and get rich overnight" and pursue "successful studies". These wrong ideas lead young people to ignore the good qualities of being practical, hardworking, honest and innovative in labor education, which will seriously affect the cultivation of socialist builders and successors in the new era. Therefore, labor education has been put forward again, which has set off a new consideration of labor education in the new era background.

Labor education is an important part of China's education system. It is necessary to determine the basic position of labor education in national education, incorporate labor education into the whole process of talent training, consolidate the basic position of labor education through theoretical education and practical labor, and promote the important role and value of labor education in discipline construction, campus culture, practical activities and voluntary activities. Give full play to the educational effect of labor education in establishing cultivation, enhancing intellectual moral ability, strengthening physical fitness and cultivating aesthetic ability, fully tap the local characteristics, integrate labor education into the construction of local characteristics, and let teenagers and even college students cultivate the correct concept of "labor is the most glorious, the noblest, the greatest and the most beautiful" in the new era through labor education, and carry forward the new era labor spirit of "advocating labor, loving labor, hard work and honest labor"

## **1.2** Advocate the Unity of the Concept and Practice of Labor Education

Modern college students are shouldering the heavy responsibility of realizing social modernization. Since ancient times, "Heaven will be great to Sri Lankan people, and they must first suffer their minds and starve their bodies". Under the background of the new era, college students need to "suffer their minds and starve their bodies" through the practical path of labor education if they want to shoulder the heavy responsibility of the country. Especially at present, most college students have grown up under the background of exam-oriented education, which leads to their weak labor skills and weak labor concepts. At present, the society has higher requirements for college students' labor skills and ability, which shows that it is very necessary to carry out labor education courses in universities at present. Only by adapting the training of schools to the needs of society

can college students change their roles quickly and integrate into society after graduation. Labor education is the link between students and society. All the skills, knowledge and ideas that students learn in school are the experience summary and theoretical sublimation of predecessors' understanding and transforming the world, and they are the products of their labor practice. The ultimate goal of students' learning is to apply these experiences and theories to their own practice to further understand and transform the world. Based on this, college students should inherit the fine tradition of hard work in school labor education. Understand the value and significance of knowledge, regard labor as a pursuit of living habits, and run through one's study, life and work, so that hard work becomes the background of college students' pursuit of life, and enrich life experience, realize life goals and highlight life value with down-to-earth labor, realize that labor creates dreams and strive to achieve good quality of life.

# **2** Problems in the Personality Development of College Students in the New Era

### 2.1 Learning: Utilitarian Heart is More Serious

For college students who have grown up under the background of exam-oriented education, the content of their learning knowledge is to consider whether it is useful to them first. At present, many activities in many colleges and universities are difficult to carry out, so we have to order students to participate, or encourage students to participate in activities in the form of granting credits to students. We should know that people can gain spiritual liberation and freedom through reading, and improve their knowledge reserves and comprehensive quality. However, although the unsophisticated reading method can make you gain some knowledge in a short time, this knowledge is also fragmented and can't withstand investigation and further exploration. If you want to explore further, it will expose your shortcomings in reading, just like a magnificent building, which looks brilliant and majestic on the surface. When it is completed and accepted, it will be found that the quality of the

building is "inferior".

In universities, many teachers will instill in students an idea that certificates and practical experience are the stepping stones to job hunting. Therefore, many students are busy with "textual research" in college, and they are tired of going to various student unions and social practice projects. The main purpose is to let themselves have something to write on their resumes for graduation job hunting, which causes college students to be too utilitarian in their study of college students, tired of pursuing superficial things, only focusing on the present and not making long-term plans and plans.

### 2.2 Life: Lack of Necessary Life Skills

college students, life skills include Among interpersonal skills. problem-solving skills. self-awareness skills, and the ability to relieve stress. In recent years, the psychological problems of college students have attracted more and more attention from all walks of life. More and more studies have pointed out that the psychological problems of college students have become increasingly prominent. The main psychological problems focus on one thing: the limitations of self-cognition. Due to the lack of social experience and life experience, college students' cognition and evaluation of themselves are not objective enough, and it is easy to evaluate themselves by subjective feelings, which leads to blind self-confidence or self-contempt. Second, interpersonal communication is easily frustrated. Many college students are only children, with strong personality. They don't empathize in the process of communication, and they don't master the communication skills with others, which leads to frustration in interpersonal communication, which leads to social phobia and other symptoms. Third, the willpower is weak. The so-called willpower means that no matter how many difficulties you encounter, you can try your best to overcome them, make unremitting efforts and never admit defeat. However, some college students are weak in willpower now. They think that "nothing is difficult in the world, as long as they are willing to give up" and "where they fall,

they will lie flat". Faced with difficulties, they are used to compromise and persistence, and they are used to giving up, lacking the courage of "knowing that there are tigers in the mountains and leaning towards tigers in the mountains".

### 2.3 Weak Moral Concept

Morality is an individual's sincere attitude towards self, others, society, mankind, nature, the universe and existence itself. In terms of morality, although college students have mastered certain moral concepts, their concepts are not unified with their words and deeds. For example, students all know to respect teachers, but students' behavior of respecting teachers is limited to the classroom. However, if they meet teachers after class, many students would rather take a detour than take the initiative to say hello to them. With the development of network culture, more and more people can express their opinions through the network media. Many students vent their dissatisfaction with an event through the network, and some people are even willing to act as "keyboard men" to belittle others maliciously and slander others. Moral concepts and moral consciousness are not deeply rooted in college students. Moral concepts are constantly changing with the fluctuation of college students' emotions, which are extremely unstable, so college students' moral concepts are prone to decline.

## **3** Labor Education Promotes the Personality Development of College Students

## **3.1 Promote Self-Awareness and Adapt to the Social Environment**

As the saying goes, it is not easy for college students to know themselves correctly. To know yourself, we should recognize our basic conditions, including personality, family background, appearance and ability, and the environment, including school conditions, professional competitiveness, employment advantages and disadvantages, social needs and so on. College students' lack of life experience and social experience will inevitably lead to deviations in their own cognition, which will lead to a good feeling of self at school and a situation in which society is hit hard. There are also students who don't have a clear understanding of society. After graduation, it is difficult and slow to find employment. College students want to know themselves better, and labor education is undoubtedly one of the best ways. Through labor education, we can correct the attitude of labor, establish good labor habits, practice in labor practice, work hard, understand our abilities and improve our skills. You can also understand the social situation through social practice or professional practice, so as to lay the foundation for better integration into society after graduation. Nowadays, the university is no longer a simple "ivory tower", and the training mode of the university is gradually integrated into the process of social development. It can be said that the university is a "small society". Only through labor practice can students effectively integrate practical theory with actual reality, and can they turn what they have learned into what they have learned, and turn the shelved classical theory into a living entity that really serves people.

## **3.2 Stimulate Enterprising Spirit and Develop** Creativity

Young, energetic, positive, enterprising and creative are the flash labels of college students. College students are the future of the country and the hope of the nation. The times have endowed young college students with more important missions and responsibilities, requiring them to be creative, enterprising and provoke the heavy responsibility of the country. Historical practice has repeatedly proved to us that to achieve great things, we must first work hard at their minds and bones. From the sages of past dynasties to the successful people in all walks of life, they all work hard and conscientiously in their posts. At present, words such as "Buddhism" and "Lie Ping" are popular among young people and even college students. It is not difficult to find out that some young people and even college students lack the courage to overcome difficulties, suffer hardships first and enjoy their responsibilities later. College students are full of vitality and have a little lack of courage to dare to fight. College students are a spiritual group with certain knowledge reserves and professional skills and always full of youthful vitality and "newborn calves are not afraid of tigers". They are the most creative and valuable talent resources and important forces in socialist countries. General Secretary Xi pointed out: "Let innovation become the driving force of youth voyage, and let entrepreneurship become the energy of youth fighting".

#### **3.3 Correctly Guide and Enrich Emotions**

College students have rich feelings, but their self-control ability and self-control consciousness are relatively poor, and they are prone to act impulsively when encountering setbacks and difficulties. It is a good thing for college students to be rich in emotions, which is conducive to the development of personal emotional intelligence and creative potential, but if these rich emotions are not guided by correct values, they are likely to bite themselves. Labor education has the function of value guidance. Labor education is the basic requirement of Lide Shuren, which contains the ideological content of socialist core values. Through carrying out labor education, students will carry out labor under the guidance of labor spirit and labor value, and can understand the hardships and difficulties of working people in labor, thus giving birth to emotional recognition of working people, promoting college students' empathy and sympathy for workers, and then earnestly carrying forward the labor spirit, advocating labor, and transforming rich emotions into love, hard work and honest work.

## 3.4 Promote the Sound and Reasonable Intelligent Structure

People often say that "practice makes true knowledge", and labor can promote the development of intelligence mainly in two aspects. First, labor is the source of knowledge, labor is an important means for people to acquire knowledge, and labor education is the basic way to internalize knowledge. In productive labor, theoretical knowledge is moved to actual production, and actual production promotes the further sublimation and development of theoretical knowledge. Second, labor is a creative activity. In the process of labor, both hands and brains can be used, and labor can promote the continuous development of intelligence. In labor, we can exercise the observation, memory, logical thinking ability and attention of workers, so that the intelligent structure of labor can develop more comprehensively.

# 4 Labor Education Promotes the Improvement of Students' Life Skills

College students' life skills include learning ability, interpersonal communication ability, observation ability, environmental adaptability, independent living ability, expression ability and innovation ability. Labor education is an important way to integrate theory with practice, an important channel to test learning achievements, and an important yardstick to measure whether learning can be applied. Through labor practice, the learning effect is tested, and the learning methods are constantly changed, so as to finally achieve the goal of applying what you have learned and enhance the strong atmosphere of learning. Students feel the hardships of labor personally in labor practice, which is conducive to the formation of of unity, harmonious interpersonal relationships friendship and mutual help among people. At the same time, in the process of labor education, students constantly acquire new knowledge and skills, improve their ability to study, work and live, and master the ability to adapt to the environment and live independently in labor. Therefore, college students should actively participate in various types of labor, constantly master the abilities that daily life labor and service labor should have, constantly improve their skills in life, and contribute to better integration into society and national construction.

### **5** Conclusion

Moral cultivation is the foundation of a person's survival and success. Labor is the most basic and universal practical activity of human beings, which plays an important role in cultivating and developing people's moral quality and improving people's ideological realm. College students are in a critical period of personality development and determination of values, and the labor education in the new era is devoted to guiding contemporary college students to form correct labor values, guiding them to increase their labor knowledge, cultivate their labor feelings and temper their labor quality. Through labor education, college students can better improve their own value system, improve their life skills, shape good moral quality, have a healthier personality, create a happy life and realize their life dreams.

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